

INNOVATIVE ARTS ACADEMY

Board Meeting Agenda for Wednesday, August 20, 2025 at 6PM

Component	Agenda Items																		
<p>Opening Exercises</p>	<ul style="list-style-type: none"> ● Call to Order: ● Notice of Meeting <ul style="list-style-type: none"> ○ Proper notice was published in <i>The Morning Call</i> on Saturday, July 5, 2025 ● Flag Salute ● Roll Call <table border="1" data-bbox="420 636 1349 940" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Administrative Member</th> <th style="text-align: center;">Attendance</th> </tr> </thead> <tbody> <tr><td>David Rank, President</td><td></td></tr> <tr><td>Dan Schmidt</td><td></td></tr> <tr><td>Robert Sirmans, Treasurer</td><td></td></tr> <tr><td>Bob Susko</td><td></td></tr> <tr><td>Jason Nagle</td><td></td></tr> <tr><td>Brian Taylor, General Counsel</td><td></td></tr> <tr><td>Bradley Schifko, CEO</td><td></td></tr> <tr><td>Tom Taylor, Accountant</td><td></td></tr> </tbody> </table> <p>Guests:</p>	Administrative Member	Attendance	David Rank, President		Dan Schmidt		Robert Sirmans, Treasurer		Bob Susko		Jason Nagle		Brian Taylor, General Counsel		Bradley Schifko, CEO		Tom Taylor, Accountant	
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<p>Old Business</p>	<p>Approval of board meeting minutes from July, 2025:</p> <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by: <ul style="list-style-type: none"> ■ <p>Approval of July, 2025 financials:</p> <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by: <ul style="list-style-type: none"> ■ 																		
<p>Public Comment</p>	<p>Members from the public are invited to comment on items <u>that are listed on this agenda</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.</p>																		
<p>Executive Session</p>	<p>Enter Executive Session to discuss pending legal matters and personnel matters at:</p>																		
<p>Returned to Regular Session</p>	<p>Returned to Regular Session at:</p>																		

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Enrollment Update

Grade	Year-end enrollment '24-'25	Re-enrolled '25-'26 (as of 8-15-25)	New Enrollments '25-'26 (to date)
6	48	2	39
7	66	46	16
8	69	66	16
9	94	74	25
10	74	79	10
11	74	73	3
12	57	71	2
Totals	482	411*	111

*21 of these 411 students are pending withdrawal - have to officially confirm their transfer.
3 additional new students pending paperwork.

Chief Executive Officer Report

- **Marketing, Recruiting, and Branding**
 - Here is what has changed since the last Board Meeting:
 - Enrollment:
 - Fall Enrollment Open House: Date TBD
 - Enrollment Event at Winter and Spring Showcases prior to events
 - Prospective families can observe what IAA has to offer
 - Marketing:
 - Cultural Festival, September 20, 2025, from 2pm-10pm
 - Welcoming Volunteers to represent IAA and support Marketing/Enrollment
 - Working alongside the Iron Pigs to possibly get a banner up on their field and plan events for Spring '26
 - Trunk or Treat Planning: Date TBD
 - Working on gift card donations for school events
 - Flyer distribution to the community for enrollment throughout the school year
- **Curriculum and Academics**
 - Here is what has changed since the last Board meeting:
 - As part of our PDE required Comprehensive Plan, IAA Administration is seeking approval of the following items:
 - Approval of 2025-2026 [Program of Studies](#)
 - Approval of revised [Curriculum Maps](#)
 - Approval of [Comprehensive School Improvement Plan](#)
 - Approval of [Induction Plan](#)
 - Approval of [Professional Development Plan](#)

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- **Principals Report**

- Here is what has changed since the last Board meeting:
 - Please see curriculum / academics.
 - Acknowledgement of the work of our custodial crew. They have worked very hard this summer cleaning the building.
 - Also a quick acknowledgement of our new staff. Recently hired:
 - Hypatia Alexandria - HS Math Teacher
 - Jackie Klemens - MS Math Teacher
 - Amy Bray - MS Special Ed Teacher
 - Marieah Kares - HS Special Ed Teacher
 - Josiah Mendez - English Second Language
 - Michelle Velez - Spanish Teacher

- **Logistics / Operations / Technology**

- Here is what has changed since the last Board meeting:
 - Seeking Board approval for the following items:
 - CLIU Federal Programs Agreement
 - SLHN Agreement (pending Solicitor review)
 - Change Order #2 for Gymnasium Video Display Board
 - Sponsorship Agreement with People's Security Bank and Trust Co (pending Solicitor review)
 - CASD Use of Facilities Agreement

- **Athletics**

- Here is what has changed since the last Board meeting:
 - Volleyball:
 - Seeking Board approval for two Volleyball coaches.
 - Chad Martson, Head Coach
 - Maureen McGinniss, Assistant Coach
 - Basketball (Winter Season) preparations currently underway:
 - Will seek Board approval for Basketball coaches at the September Board meeting.

- **Human Resources**

- Here is what has changed since the last Board meeting:
 - There are no current vacancies.

- **Motion to approve Chad Marston as Girls' Volleyball Head Coach, Fall 2025, at the stipend of \$5000:**

- Motion to approve:
- Motion seconded by:
 -

- **Motion to approve Maureen McGinniss as Girls' Volleyball Assistant Coach, Fall 2025, at the stipend of \$2500:**

- Motion to approve:
- Motion seconded by:
 -

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	<ul style="list-style-type: none"> ● Motion to approve components of the PDE 2025 - 2028 CSI Comprehensive Plan: Program of Studies; Curriculum Maps; Improvement Plan; Induction Plan; Professional Development Plan: <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by: <ul style="list-style-type: none"> ■ ● Motion to approve the CLIU Federal Programs Agreement: <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion Seconded by: <ul style="list-style-type: none"> ■ ● Motion to approve St. Luke’s Health Network Agreement (pending IAA Solicitor Review): <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by: <ul style="list-style-type: none"> ■ ● Motion to approve Change Order #2 for Gymnasium Video Display Board: <ul style="list-style-type: none"> ○ Motion to approve: ○ Motin seconded by: <ul style="list-style-type: none"> ■ ● Motion to approve Sponsorship Agreement with People’s Security Bank and Trust Company (pending IAA Solicitor Review): <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by: <ul style="list-style-type: none"> ■ ● Motion to approve Catasauqua Area School District Use of Facilities Agreement: <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by: <ul style="list-style-type: none"> ■
<p>Public Comment</p>	<p>Members from the public are invited to comment on <u>non-agenda items</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today’s meeting.</p>
<p>Next Meeting</p>	<ul style="list-style-type: none"> ● Wednesday, September 17, 2025, at 6:00 pm.
<p>Adjourn</p>	<ul style="list-style-type: none"> ● Approval to adjourn board meeting: <ul style="list-style-type: none"> ○ Motion to adjourn: ○ Motion seconded by: <ul style="list-style-type: none"> ■