

INNOVATIVE

ARTS ACADEMY

Board Meeting Minutes for Wednesday, August 20, 2025 at 6PM

Component	Agenda Items																		
Opening Exercises	<ul style="list-style-type: none"> Call to Order: 6:00 PM Notice of Meeting <ul style="list-style-type: none"> Proper notice was published in <i>The Morning Call</i> on Saturday, July 5, 2025 Flag Salute Roll Call <table> <tr> <th>Administrative Member</th><th>Attendance</th></tr> <tr> <td>David Rank, President</td><td>Present</td></tr> <tr> <td>Dan Schmidt</td><td>Present</td></tr> <tr> <td>Robert Sirmans, Treasurer</td><td>Present</td></tr> <tr> <td>Bob Susko</td><td>Present</td></tr> <tr> <td>Jason Nagle</td><td>Present</td></tr> <tr> <td>Brian Taylor, General Counsel</td><td>Present</td></tr> <tr> <td>Bradley Schifko, CEO</td><td>Present</td></tr> <tr> <td>Tom Taylor, Accountant</td><td>By phone</td></tr> </table> <p>Guests: Chris Fisher, Bob Spengler, Lynn Fischer, Tony Pidgeon, Erik Malmberg, Chad Martson</p>	Administrative Member	Attendance	David Rank, President	Present	Dan Schmidt	Present	Robert Sirmans, Treasurer	Present	Bob Susko	Present	Jason Nagle	Present	Brian Taylor, General Counsel	Present	Bradley Schifko, CEO	Present	Tom Taylor, Accountant	By phone
Administrative Member	Attendance																		
David Rank, President	Present																		
Dan Schmidt	Present																		
Robert Sirmans, Treasurer	Present																		
Bob Susko	Present																		
Jason Nagle	Present																		
Brian Taylor, General Counsel	Present																		
Bradley Schifko, CEO	Present																		
Tom Taylor, Accountant	By phone																		
Old Business	<p>Approval of board meeting minutes from July, 2025:</p> <ul style="list-style-type: none"> Motion to approve: Bob Susko Motion seconded by: Rob Sirmans <ul style="list-style-type: none"> Unanimously approved. <p>Approval of July, 2025 financials:</p> <ul style="list-style-type: none"> Motion to approve: Jason Nagle Motion seconded by: Bob Susko <ul style="list-style-type: none"> Unanimously approved. 																		
Public Comment	<p>Members from the public are invited to comment on items <u>that are listed on this agenda</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.</p>																		
Executive Session	Enter Executive Session to discuss pending legal matters and personnel matters at: 5:30 PM																		
Returned to Regular Session	Returned to Regular Session at: 5:55 PM																		

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Enrollment Update

Grade	Year-end enrollment '24-'25	Re-enrolled '25-'26 (as of 8-15-25)	New Enrollments '25-'26 (to date)
6	48	2	39
7	66	46	16
8	69	66	16
9	94	74	25
10	74	79	10
11	74	73	3
12	57	71	2
Totals	482	411*	111

*21 of these 411 students are pending withdrawal - have to officially confirm their transfer.
3 additional new students pending paperwork.

Chief Executive Officer Report

- **Marketing, Recruiting, and Branding**
 - Here is what has changed since the last Board Meeting:
 - Enrollment:
 - Fall Enrollment Open House: Date TBD
 - Enrollment Event at Winter and Spring Showcases prior to events
 - Prospective families can observe what IAA has to offer
 - Marketing:
 - Cultural Festival, September 20, 2025, from 2pm-10pm
 - Welcoming Volunteers to represent IAA and support Marketing/Enrollment
 - Working alongside the Iron Pigs to possibly get a banner up on their field and plan events for Spring '26
 - Trunk or Treat Planning: Date TBD
 - Working on gift card donations for school events
 - Flyer distribution to the community for enrollment throughout the school year
- **Curriculum and Academics**
 - Here is what has changed since the last Board meeting:
 - As part of our PDE required Comprehensive Plan, IAA Administration is seeking approval of the following items:
 - Approval of 2025-2026 [Program of Studies](#)
 - Approval of revised [Curriculum Maps](#)
 - Approval of [Comprehensive School Improvement Plan](#)
 - Approval of [Induction Plan](#)
 - Approval of [Professional Development Plan](#)

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- **Principals Report**

- Here is what has changed since the last Board meeting:
 - Please see curriculum / academics.
 - Acknowledgement of the work of our custodial crew. They have worked very hard this summer cleaning the building.
 - Also a quick acknowledgement of our new staff. Recently hired:
 - Hypatia Alexandria - HS Math Teacher
 - Jackie Klemens - MS Math Teacher
 - Amy Bray - MS Special Ed Teacher
 - Marieah Kares - HS Special Ed Teacher
 - Josiah Mendez - English Second Language
 - Michelle Velez - Spanish Teacher

- **Logistics / Operations / Technology**

- Here is what has changed since the last Board meeting:
 - Seeking Board approval for the following items:
 - CLIU Federal Programs Agreement
 - SLHN Agreement (pending Solicitor review)
 - Change Order #2 for Gymnasium Video Display Board
 - Sponsorship Agreement with People's Security Bank and Trust Co (pending Solicitor review)
 - CASD Use of Facilities Agreement

- **Athletics**

- Here is what has changed since the last Board meeting:
 - Volleyball:
 - Seeking Board approval for two Volleyball coaches.
 - Chad Martson, Head Coach
 - Maureen McGinniss, Assistant Coach
 - Basketball (Winter Season) preparations currently underway:
 - Will seek Board approval for Basketball coaches at the September Board meeting.

- **Human Resources**

- Here is what has changed since the last Board meeting:
 - There are no current vacancies.

- **Motion to approve Chad Marston as Girls' Volleyball Head Coach, Fall 2025, at the stipend of \$5000:**

- Motion to approve: Dan Schmidt
- Motion seconded by: Jason Nagle
 - ***Unanimously approved.***

- **Motion to approve Maureen McGinniss as Girls' Volleyball Assistant Coach, Fall 2025, at the stipend of \$2500:**

- Motion to approve: Dan Schmidt
- Motion seconded by: Bob Susko
 - ***Unanimously approved.***

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- **Motion to approve components of the PDE 2025 - 2028 CSI Comprehensive Plan: Program of Studies; Curriculum Maps; Improvement Plan; Induction Plan; Professional Development Plan:**
 - Motion to approve: Jason Nagle
 - Motion seconded by: Bob Susko
 - ***Unanimously approved.***
- **Motion to approve the CLIU Federal Programs Agreement:**
 - Motion to approve: Bob Susko
 - Motion Seconded by: Dan Schmidt
 - ***Unanimously approved.***
- **Motion to approve St. Luke's Health Network Agreement (pending IAA Solicitor Review):**
 - Motion to approve: Dan Schmidt
 - Motion seconded by: Jason Nagle
 - ***Unanimously approved.***
- **Motion to approve Change Order #2 for Gymnasium Video Display Board:**
 - Motion to approve: Jason Nagle
 - Motion seconded by: Bob Susko
 - ***Unanimously approved.***
- **Motion to approve payment to Keystone HVAC in the amount of \$33,555 for multiple repair invoices:**
 - Motion to approve: Rob Sirmans
 - Motion seconded by: Bob Susko
 - ***Unanimously approved.***
- **Motion to approve payment to Seal Roofing in the amount of \$20,632 for multiple repair invoices:**
 - Motion to approve: Jason Nagle
 - Motion seconded by: Rob Sirmans
 - ***Unanimously approved.***
- **Motion to approve Sponsorship Agreement with People's Security Bank and Trust Company (pending IAA Solicitor Review):**
 - Motion to approve: Dan Schmidt
 - Motion seconded by: Bob Susko
 - ***Unanimously approved.***
- **Motion to approve Catasauqua Area School District Use of Facilities Agreement:**
 - Motion to approve: Dan Schmidt
 - Motion seconded by: Bob Susko
 - ***Unanimously approved.***

Public Comment

Members from the public are invited to comment on non-agenda items. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.

Next Meeting

- Wednesday, September 17, 2025, at 6:00 pm.

- Approval to adjourn board meeting:

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Adjourn

- Motion to adjourn: Jason Nagle
- Motion seconded by: Rob Sirmans
 - ***Unanimously approved***