

INNOVATIVE

ARTS ACADEMY

Board Meeting Agenda for Wednesday, September 17, 2025 at 6PM

Component	Agenda Items																		
Opening Exercises	<ul style="list-style-type: none">• Call to Order:• Notice of Meeting<ul style="list-style-type: none">◦ Proper notice was published in <i>The Morning Call</i> on Saturday, July 5, 2025• Flag Salute• Roll Call <table><tr><th>Administrative Member</th><th>Attendance</th></tr><tr><td>David Rank, President</td><td></td></tr><tr><td>Dan Schmidt</td><td></td></tr><tr><td>Robert Sirmans, Treasurer</td><td></td></tr><tr><td>Bob Susko</td><td></td></tr><tr><td>Jason Nagle</td><td></td></tr><tr><td>Brian Taylor, General Counsel</td><td></td></tr><tr><td>Bradley Schifko, CEO</td><td></td></tr><tr><td>Tom Taylor, Accountant</td><td></td></tr></table> <p>Guests:</p>	Administrative Member	Attendance	David Rank, President		Dan Schmidt		Robert Sirmans, Treasurer		Bob Susko		Jason Nagle		Brian Taylor, General Counsel		Bradley Schifko, CEO		Tom Taylor, Accountant	
Administrative Member	Attendance																		
David Rank, President																			
Dan Schmidt																			
Robert Sirmans, Treasurer																			
Bob Susko																			
Jason Nagle																			
Brian Taylor, General Counsel																			
Bradley Schifko, CEO																			
Tom Taylor, Accountant																			
Old Business	<p>Approval of board meeting minutes from August, 2025:</p> <ul style="list-style-type: none">◦ Motion to approve:◦ Motion seconded by:<ul style="list-style-type: none">■ <p>Approval of August, 2025 financials:</p> <ul style="list-style-type: none">◦ Motion to approve:◦ Motion seconded by:<ul style="list-style-type: none">■																		
Public Comment	<p>Members from the public are invited to comment on items <u>that are listed on this agenda</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.</p>																		
Executive Session	Enter Executive Session to discuss pending legal matters and personnel matters at:																		
Returned to Regular Session	Returned to Regular Session at:																		

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Chief Executive Officer Report

- **Marketing, Recruiting, and Branding**

- Here is what has changed since the last Board Meeting:
 - Enrollment:
 - International Cultural Festival: Saturday, September 20th, from 2pm-10pm.
 - Mrs. Morris and Ms. Vasquez will be representing IAA and speaking to families who are interested in seeking a charter school.
 - Discussing dates for a Fall and Spring Enrollment Open House
 - Trunk or Treat: Thursday, October 23rd, from 5pm-6:30pm
 - Ms. Vasquez is currently designing a flyer to be shared with staff, families, and posted on social media platforms.
 - Promoting Enrollment for 2025-2026 SY
 - Marketing:
 - Ms. Vasquez is beginning to brainstorm marketing efforts for the 2026-2027 school year (creating flyers, hosting/attending events in the Lehigh Valley, new campaign ideas).
 - Ms. Vasquez met with a representative from the Iron Pigs to explore possible marketing opportunities during their 2026 season.
 - Ms. Vasquez is managing instagram platforms for IAA, IAA Athletics & eSports. She has been planning content for the remainder of September and October. Her focus has been promoting sports-related content (i.e. volleyball), in an effort to boost visibility and engagement.

- **Curriculum and Academics**

- Here is what has changed since the last Board meeting:
 - Steps to our Comprehensive School Plan are underway.
 - Attendance Team training was held on Monday with the IU in an effort to improve our attendance.

- **Principals Report**

- Here is what has changed since the last Board meeting:
 - Meet the Teacher Night (Thursday, September 18, 2025)
 - Start of the School Year

- **Logistics / Operations / Technology**

- Here is what has changed since the last Board meeting:
 - Seeking Board approval for payment application #2 for the gymnasium renovation project.
 - Seeking Board approval for the Miller Sports Construction change order #3.

- **Athletics**

- Here is what has changed since the last Board meeting:
 - Basketball:
 - Seeking Board approval for four Boys' Basketball coaching positions:
 - Alvin Blount, Head Coach, JV
 - Greg Brown, Assistant Coach, JV
 - Dan Maxxim, Head Coach, MS
 - TBD, Assistant Coach, MS

- **Human Resources**

- Here is what has changed since the last Board meeting:
 - Current vacancies:

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	<ul style="list-style-type: none"> • Main Office Secretary • Special Education Teacher
New Business	<ul style="list-style-type: none"> • Motion to approve payment application #2 for gymnasium renovation project: <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by: • Motion to approve Miller Sports Construction change order #3 in the amount of \$1281.00 (lobby floor): <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by: • Motion to approve Alvin Blount as Boys' Basketball Head Coach, Winter 2025, at the stipend of \$5000: <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by: • Motion to approve Greg Brown as Boys' Basketball Assistant Coach, Winter 2025, at the stipend of \$2500: <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by: • Motion to approve Dan Maxsim as Boys' MS Basketball Head Coach, Winter 2025, at the stipend of \$3500: <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by: • Motion to approve TBD as Boys' MS Basketball Assistant Coach, Winter 2025, at the stipend of \$1000: <ul style="list-style-type: none"> ○ Motion to approve: ○ Motion seconded by:
Public Comment	<p>Members from the public are invited to comment on <u>non-agenda items</u>.</p> <p>Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.</p>
Next Meeting	<ul style="list-style-type: none"> • Wednesday, October 15, 2025, at 6:00 pm.
Adjourn	<ul style="list-style-type: none"> • Approval to adjourn board meeting: <ul style="list-style-type: none"> ○ Motion to adjourn: ○ Motion seconded by: