

INNOVATIVE

ARTS ACADEMY

Board Meeting Minutes for Wednesday, September 17, 2025 at 6PM

Component	Agenda Items																		
Opening Exercises	- Call to Order: 6:02 PM - Notice of Meeting - Proper notice was published in <i>The Morning Call</i> on Saturday, July 5, 2025 - Flag Salute - Roll Call <table> <tr> <th>Administrative Member</th><th>Attendance</th></tr> <tr> <td>David Rank, President</td><td>Present</td></tr> <tr> <td>Dan Schmidt</td><td>Present</td></tr> <tr> <td>Robert Sirmans, Treasurer</td><td>Present</td></tr> <tr> <td>Bob Susko</td><td>By phone</td></tr> <tr> <td>Jason Nagle</td><td>Present</td></tr> <tr> <td>Brian Taylor, General Counsel</td><td>Present</td></tr> <tr> <td>Bradley Schifko, CEO</td><td>Present</td></tr> <tr> <td>Tom Taylor, Accountant</td><td>By phone</td></tr> </table> Guests: Bob Spengler, Tony Pidgeon, Erik Malmberg	Administrative Member	Attendance	David Rank, President	Present	Dan Schmidt	Present	Robert Sirmans, Treasurer	Present	Bob Susko	By phone	Jason Nagle	Present	Brian Taylor, General Counsel	Present	Bradley Schifko, CEO	Present	Tom Taylor, Accountant	By phone
Administrative Member	Attendance																		
David Rank, President	Present																		
Dan Schmidt	Present																		
Robert Sirmans, Treasurer	Present																		
Bob Susko	By phone																		
Jason Nagle	Present																		
Brian Taylor, General Counsel	Present																		
Bradley Schifko, CEO	Present																		
Tom Taylor, Accountant	By phone																		
Old Business	Approval of board meeting minutes from August, 2025: - Motion to approve: Jason Nagle - Motion seconded by: Dan Schmidt Unanimously approved. Approval of August, 2025 financials: - Motion to approve: Dan Schmidt - Motion seconded by: Jason Nagle Unanimously approved.																		
Public Comment	Members from the public are invited to comment on items <u>that are listed on this agenda</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.																		
Executive Session	Enter Executive Session to discuss pending legal matters and personnel matters at: 5:30 PM																		
Returned to Regular Session	Returned to Regular Session at: 6:00 PM																		

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Chief Executive Officer Report

- **Marketing, Recruiting, and Branding**

- Here is what has changed since the last Board Meeting:
 - Enrollment:
 - International Cultural Festival: Saturday, September 20th, from 2pm-10pm.
 - Mrs. Morris and Ms. Vasquez will be representing IAA and speaking to families who are interested in seeking a charter school.
 - Discussing dates for a Fall and Spring Enrollment Open House
 - Trunk or Treat: Thursday, October 23rd, from 5pm-6:30pm
 - Ms. Vasquez is currently designing a flyer to be shared with staff, families, and posted on social media platforms.
 - Promoting Enrollment for 2025-2026 SY
 - Marketing:
 - Ms. Vasquez is beginning to brainstorm marketing efforts for the 2026-2027 school year (creating flyers, hosting/attending events in the Lehigh Valley, new campaign ideas).
 - Ms. Vasquez met with a representative from the Iron Pigs to explore possible marketing opportunities during their 2026 season.
 - Ms. Vasquez is managing instagram platforms for IAA, IAA Athletics & eSports. She has been planning content for the remainder of September and October. Her focus has been promoting sports-related content (i.e. volleyball), in an effort to boost visibility and engagement.

- **Curriculum and Academics**

- Here is what has changed since the last Board meeting:
 - Steps to our Comprehensive School Plan are underway.
 - Attendance Team training was held on Monday with the IU in an effort to improve our attendance.

- **Principals Report**

- Here is what has changed since the last Board meeting:
 - Meet the Teacher Night (Thursday, September 18, 2025)
 - Start of the School Year

- **Logistics / Operations / Technology**

- Here is what has changed since the last Board meeting:
 - Seeking Board approval for a Note between the Innovative Arts Academy Charter School and the Innovative Arts Academy Charter School Foundation in the amount of \$363,080.68 for FY 2024-2025 activities.
 - Seeking Board approval for payment application #2 for the gymnasium renovation project.
 - Seeking Board approval for the Miller Sports Construction change order #3.

- **Athletics**

- Here is what has changed since the last Board meeting:
 - Basketball:
 - Seeking Board approval for four Boys' Basketball coaching positions:
 - Alvin Blount, Head Coach, JV
 - Greg Brown, Assistant Coach, JV
 - Dan Maxsim, Head Coach, MS
 - TBD, Assistant Coach, MS

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	• Human Resources ○ Here is what has changed since the last Board meeting: ■ Current vacancies: • Main Office Secretary • Special Education Teacher
New Business	• Motion to approve a Note between the Innovative Arts Academy Charter School and the Innovative Arts Academy Charter School Foundation in the amount of \$363,080.68 for FY 2024-2025 activities: ○ Motion to approve: Dan Schmidt ○ Motion seconded by: Rob Sirmans ■ <i>Unanimously approved.</i> • Motion to approve payment application #2 for gymnasium renovation project: ○ Motion to approve: Dan Schmidt ○ Motion seconded by: Bob Susko ■ <i>Unanimously approved.</i> • Motion to approve Miller Sports Construction change order #3 in the amount of \$1281.00 (lobby floor): ○ Motion to approve: Dan Schmidt ○ Motion seconded by: Rob Sirmans ■ <i>Unanimously approved.</i> • Motion to approve Alvin Blount as JV Boys' Basketball Head Coach, Winter 2025, at the stipend of \$5000: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Dan Schmidt ■ <i>Unanimously approved.</i> • Motion to approve Greg Brown as JV Boys' Basketball Assistant Coach, Winter 2025, at the stipend of \$2500: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Dan Schmidt ■ <i>Unanimously approved.</i> • Motion to approve Dan Maxsim as Boys' MS Basketball Head Coach, Winter 2025, at the stipend of \$3500: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Dan Schmidt ■ <i>Unanimously approved.</i> • Motion to approve TBD as Boys' MS Basketball Assistant Coach, Winter 2025, at the stipend of \$1000: ○ Motion to approve: Jason Nagle ○ Motion seconded by: Dan Schmidt ■ <i>Unanimously approved.</i>
Public Comment	Members from the public are invited to comment on <u>non-agenda items</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.

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Next Meeting	• Wednesday, October 15, 2025, at 6:00 pm.
Adjourn	• Approval to adjourn board meeting: ○ Motion to adjourn: Rob Sirmans ○ Motion seconded by: Dan Schmidt ■ <i>Unanimously approved.</i>